

STACEY SANSOM

SMALL BUSINESS OWNER | STACEYSANSOMDESIGNS.COM

CONTACT

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OBJECTIVE

Grow business to offer additional services such as pattern making for plus sized fashions for both men and women. Open a boy's and men's fashion boutique.

SKILLS

Sewing
Alterations
Tailoring
Fashion Design
Pattern Making
Fabric Design
Graphic Design
Web Design
Logo Design
Social Media Marketing
WordPress
Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Microsoft Word
Microsoft Excel

EXPERIENCE

SEAMSTRESS, DESIGNER, SEWING INSTRUCTOR • OWNER

STACEY SANSOM DESIGNS • JULY 2009 – CURRENT

Complete alterations and tailoring according to customer requirements. Perform fittings and take measurements. Draft or alter patterns for custom sewing projects. Restructured company (2018), transitioning from web and graphic design to sewing services including alterations, custom sewing, fabric design, and sewing/quilting instruction for kids and adults.

LEAD WEB & GRAPHIC DESIGNER • CO-OWNER

INVENTIVE SITE STRATEGIES, INC • MARCH 2003 – JUNE 2009

Created logos and branding packages, managed website content and design, and maintained customer relationships for multiple clients. Increased client online presence, visibility, accessibility, improved SEO, and offered ongoing maintenance. Company dissolved in 2009.

EDUCATION

BACHELOR OF PROFESSIONAL STUDIES • IN PROGRESS • BRIGHAM YOUNG UNIVERSITY - IDAHO

GPA: 4.0 | Emphasis in basic accounting, social media marketing, and apparel. Coursework includes pattern making, apparel construction, fashion design and merchandising, and marketing.

PATHWAY CONNECT CERTIFICATE • 2019 • BYU-PATHWAY WORLDWIDE

GPA: 4.0 | Coursework in time management, study skills, and communication skills. Helped with classmate retention through tutoring. Helped international students with spoken English practice.

ASSOCIATE OF LIBERAL ARTS • 2008 • LONESTAR COLLEGE

GPA: 3.79 | Phi Theta Kappa Honor Society | Emphasis in visual communications and e-commerce. Coursework included graphic and web design, database management, marketing, and visual communications.

VOLUNTEER EXPERIENCE OR LEADERSHIP

ORCHESTRA BOOSTER CLUB • Klein Oak High School

Served as Chair of Fundraising (2013-2014) and President (2014-2016)

PHI THETA KAPPA • Alpha Alpha Rho chapter

Served as VP of Scholarship (2006-2007) and President (2007-2008)